



# 6TH ANNUAL "BLACK TIE & SNEAKERS" GALA & AUCTION!

Join us with support for an evening of food and fun as we celebrate the mission of the Boys & Girls Club of Chicopee!

Friday, October 20, 2017, at the Castle of Knights in Chicopee, MA.

The evening will include dinner, awards presentation, live & silent auctions, and a highlighted focus on the impact of the Boys & Girls Club of Chicopee. Anticipated attendance is 320 people.

### Presenting Sponsor

- Name/Logo prominently displayed at the event, on banners and during the presentation
  - Name/Logo prominently displayed/voiced in all television and radio coverage
  - Name/Logo prominently displayed in all printed materials (invitations, flyers, press releases, etc.)
    - Name/Logo & link displayed on our website
- Full page (8" tall x 4.5" wide) color ad inside the front cover of the program booklet
  - 2 Tables of 8 at the event



### Platinum Sponsor

- Name/Logo displayed at the event, on banners and during the presentation
  - Name/Logo & link displayed on our website
- Full page (8" tall x 4.5" wide) color ad inside the back cover of the program booklet
  - 2 Tables of 8 at the event



### Gold Sponsor \$1,000

- Name displayed at the event, on banners and during the presentation
- Full page (8" tall x 4.5" wide) color ad on the inside of the program booklet
  - 1 Table of 8 at the event

### Silver Sponsor \$500

- Name displayed at the event
- Half page (3.75" tall x 4.5" wide) color ad in the program booklet
  - 4 Tickets to the event

### Bronze Sponsor \$250

- Business Card (2.5" tall x 3" wide) color ad in the program booklet
  - 2 Tickets to the event

### Table Sponsor \$150

- Name displayed on an Auction Item Table at the event

Company name as it should appear in print: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_ Contribution: \$ \_\_\_\_\_ Check Enclosed  CC  Invoice

Credit Card: \_\_\_\_\_ Expiration: \_\_\_\_\_ CVC: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please email all artwork (JPEG) to Jason Reed, Director, Marketing & Development, at [jasonr@bgcchicopee.org](mailto:jasonr@bgcchicopee.org) by **October 1, 2017**, to be included in the printed materials.